Vlad Milyavsky

UX/Product Designer

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UX /Product Designer with experience in designing cross-platform digital products for start-up companies, creative agencies, and enterprises. I have a passion for improving product usability and user experience through human-centered design, focusing on creating impactful results.

EXPERTISE

User experience design (UX), user interaction design (UI), research, information architect, usability testing, prototyping, UX engineering, project planning, and management.

EXPERIENCE

UX Designer   06/20 - Present

Warner Music Group | **New York, NY**

Working in an agile team of UX designers, developers, and project managers on user experience design solutions for the Global Licensing System (GLS). Solving user problems by making strategic user-experience design decisions related to core and new platform's features.

UX Designer   05/16 - 05/20

Interface Financial Group, Inc | **Bethesda, MD**

Helped the company increase value by $1.6 Million by integrating the company's services to multi-platform cloud-based online solutions. Led the creation of user experience for the "Client's Portal" application, which increased the number of returning customers by 6,000.

Senior Product Designer/Project Leader   12/13 - 11/16

Aptito, Inc | **New York, NY**

Created user experience design for an innovative cross-platform (SaaS) restaurant's POS system. Translated product ideas into user experience design direction, requirements for developers, and validation, which increased the development process productivity. The Aptito platform was granted Silver BIZ Awards as the Most Innovative Product of the year.

UX/UI Designer   11/12 - 12/13

McGraw-Hill Education | **New York, NY**

Provided expertise to McGraw-Hill's Education Department to design the "McGraw-Hill's Test Planner" mobile application. The product was extensively used across the U.S. to improve the students' exam preparations and overall results. The "Test Planner" mobile application increased the companion book sales by 16,000 units.

Tools: Adobe CS, Sketch, Figma, Zeplin, Principle, Invision, Framer X, Lucid Chart, Mural, Jira, Confluence, Slack
Frameworks: HTML5, CSS, Bootstrap, Word Press, Magenta
Other skills: Branding, Packaging Design, Sound Editing, Video Editing, and Photography

EDUCATION

General Assembly: UX Certificate Program
School of the Art Institute of Chicago: Graphic Design Program
Kharkiv School of Design and Technology: Bachelor of Commercial Design